# 202 Company Deck

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the agency

### About

### We're a small, agile team of designers, developers and problem solvers.

We're a small team of designers and developers that have perfected our craft over the past ten years. We approach each project by learning about our client, what makes and drives their brand, product and/or service, and develop a strategy that highlights their uniqueness and strengths to their market. We've developed everything from personal websites, to progressive web apps, design, email, and CSS frameworks used by industry professionals.



what we do

### Services

#### branding & strategy



### We create a unified system that spans across all mediums

From brand exploration and discovery, to identity language, visual lanuage and message strategy.

We help brands discover its brand essence, the one thing that makes and differentiates it from its competition and that drive its target market to take action.

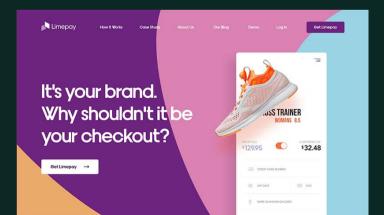
## Brandir

## JI/UX

### We focus on improving conversion and increasing customer engagement

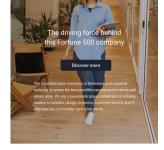
From web and mobile UI mockups, wireframes, user flows, to user testing and prototypes.

#### We create the entire front-end experience that will help structure your online architecture and structure. We'll establish a set of design principles that will guide every aspect of your product, service and delivery.



#### user interface & experience

Research Strategy UX/UI Design User flow Wireframes



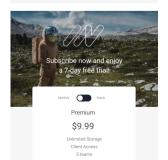
#### The art of scaling a startup to reach its full potential.

We are a passionate group, comprised of industry leaders in curation, design, business, customer service, and IT, who love









Professional emails that keep your customers engaged with your brand

We help you develop a communication strategy that integrates the use of email to engage and retain your customer base.

Email is still the best performing marketing channel and will be even more important in the future, considering the increasing focus on privacy and data ownership.

#### email development

Design Development Render-testing Integration

### Emai

#### web development

#### Design

Front-end development Backend development Progressive Web Apps API integrations CMS intragrations Rapid prototyping

### Neb



### Online experiences that puts emphasis on function and performance

From simple, personal websites, blogs, landing pages to progressive web applications.

We employ the latest technologies to build fast, future-proof, SEO friendly and ultra performant websites using JAMStack architecture. We ensure that your site scores high on Google in terms of performance, accessability, best practices and SEO.

what drives us

### Values



### Strive to improve

In an ever-changing industry that is never still, striving to make things better and continously improve is key to staying at the forefront.

### Learn by doing

We have an appetite for trying new things in order to continously keep learning. We try, break, and rebuild on a daily basis.

### Give it our all

Diverse problems require diverse and unique solutions. We carefully analyze the clients industry, target audience and potential solution so that when we take on the project we can give it our all.

### Listen

A problem well stated is a problem half solved. The key in developing solutions for our clients problems starts with lisening and fully understanding their concerns and aspirations for their brand.

### unlimit.

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# Let's start a project